Bandit Learning in Matching Markets

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Emerging online matching platforms

Two-sided matching markets

employers (players)

workers (arms)

p_1 a_1

p_2 a_2

p_3 a_3

p_4 a_4

a_5
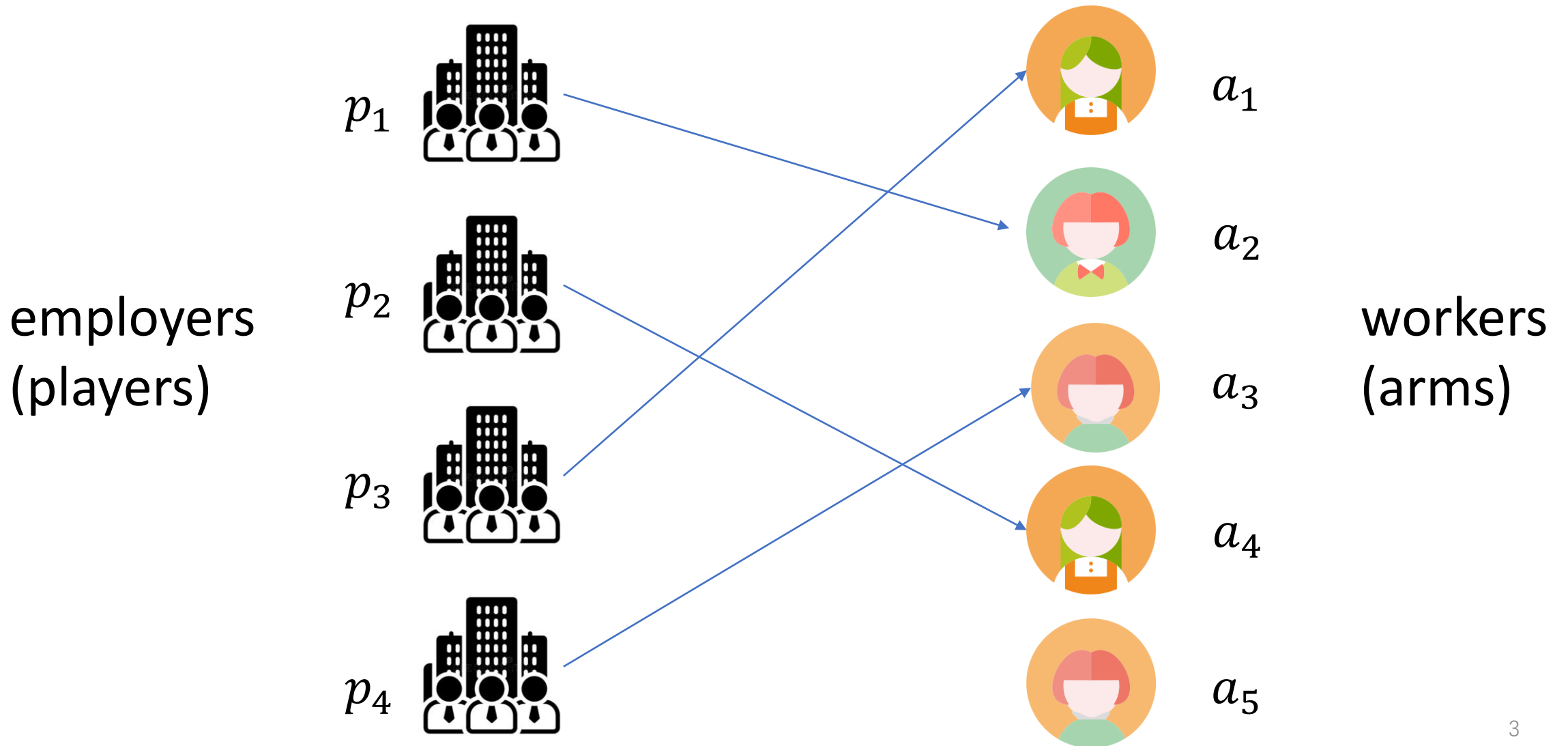
Players' preferences (based on the skill levels of workers)

p_1 $a_1 > a_2 > a_3 > a_4 > a_5$

p_2 $a_2 > a_1 > a_4 > a_3 > a_5$

p_3 $a_3 > a_1 > a_2 > a_5 > a_4$

p_4 $a_4 > a_5 > a_1 > a_2 > a_3$

# Arms' preferences (based on payment or prior familiarity of the task)

a_1 $\qquad$ $p_2 > p_3 > p_1 > p_4$

a_2 $\qquad$ $p_1 > p_2 > p_3 > p_4$

a_3 $\qquad$ $p_3 > p_1 > p_2 > p_4$

a_4 $\qquad$ $p_1 > p_2 > p_3 > p_4$

a_5 $\qquad$ $p_1 > p_2 > p_3 > p_4$

Stable matching
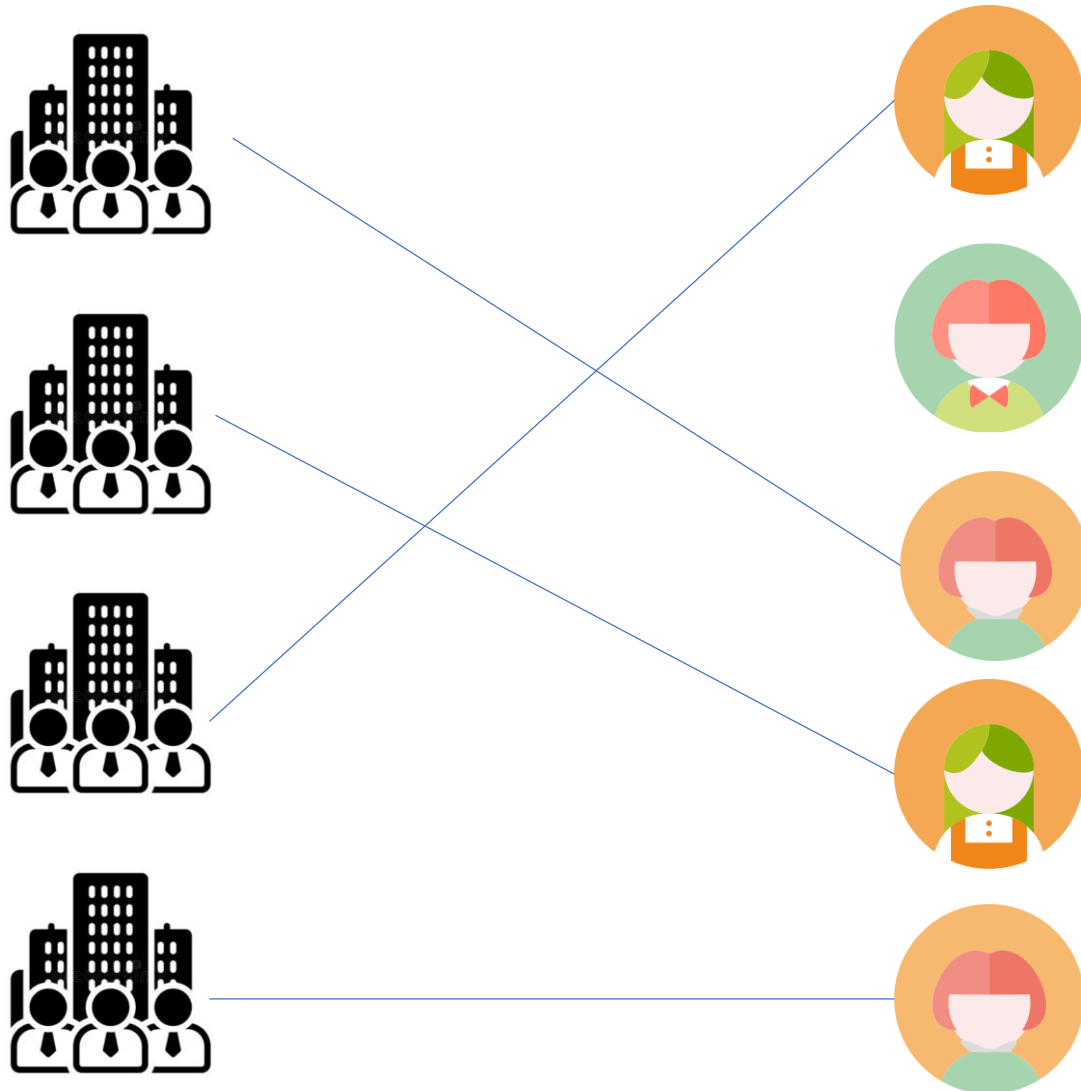
Participants have no incentive to abandon their current partner,

i.e.,

no pair of participants such that they both preferred to be matched with each other than their current partner

May be more than one stable matchings

p_1
$a_1 > a_2 > a_3$

a_1
$p_2 > p_3 > p_1$

$m_1 = \{(p_1, a_1), (p_2, a_2), (p_3, a_3)\}$

$m_2 = \{(p_1, a_2), (p_2, a_1), (p_3, a_3)\}$

p_2
$a_2 > a_1 > a_3$

a_2
$p_1 > p_2 > p_3$

p_3
$a_3 > a_1 > a_2$

a_3
$p_3 > p_1 > p_2$

Player-optimal stable matching

p_1

$a_1 > a_2 > a_3$

a_1

$p_2 > p_3 > p_1$

p_2

$a_2 > a_1 > a_3$

a_2

$p_1 > p_2 > p_3$

p_3

$a_3 > a_1 > a_2$

a_3

$p_3 > p_1 > p_2$
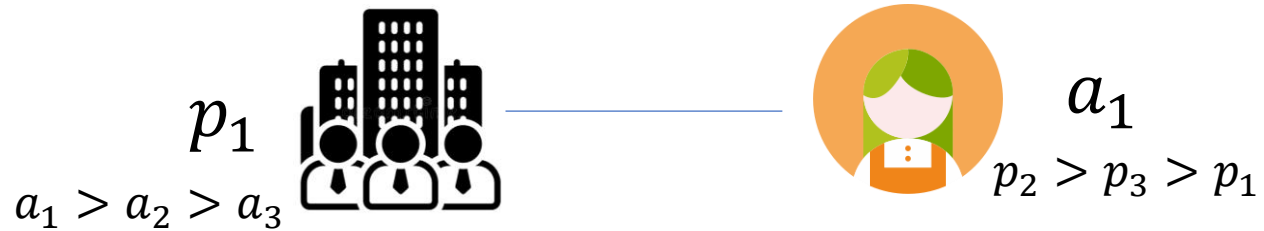
The player is matched with the most preferred arm among all stable matchings
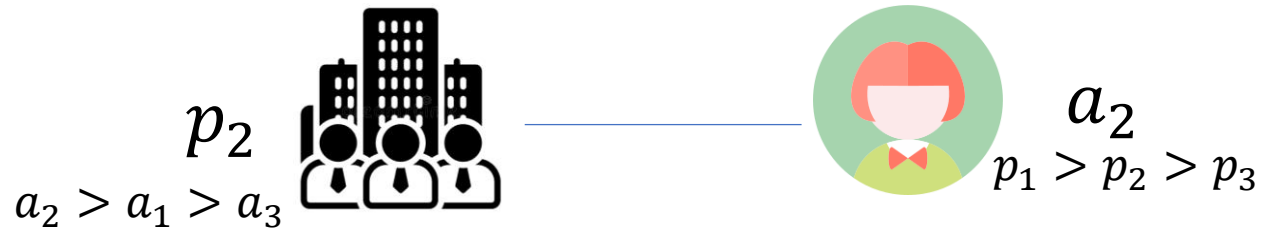
$$\{(p_1, a_1), (p_2, a_2), (p_3, a_3)\}$$
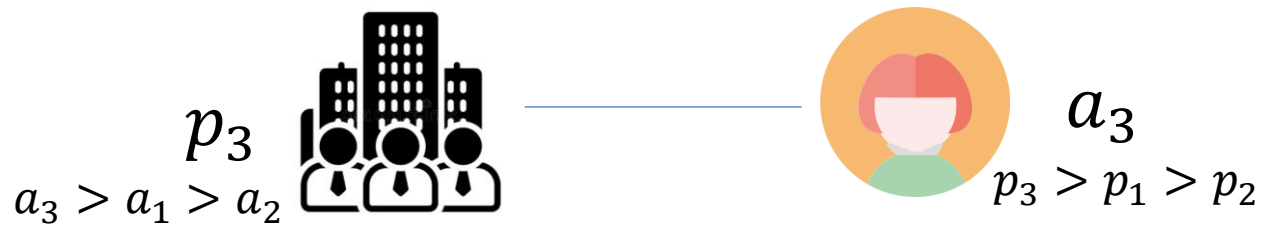
Player-pessimal stable matching

p_1
$a_1 > a_2 > a_3$

a_1
$p_2 > p_3 > p_1$

p_2
$a_2 > a_1 > a_3$

a_2
$p_1 > p_2 > p_3$

p_3
$a_3 > a_1 > a_2$

a_3
$p_3 > p_1 > p_2$
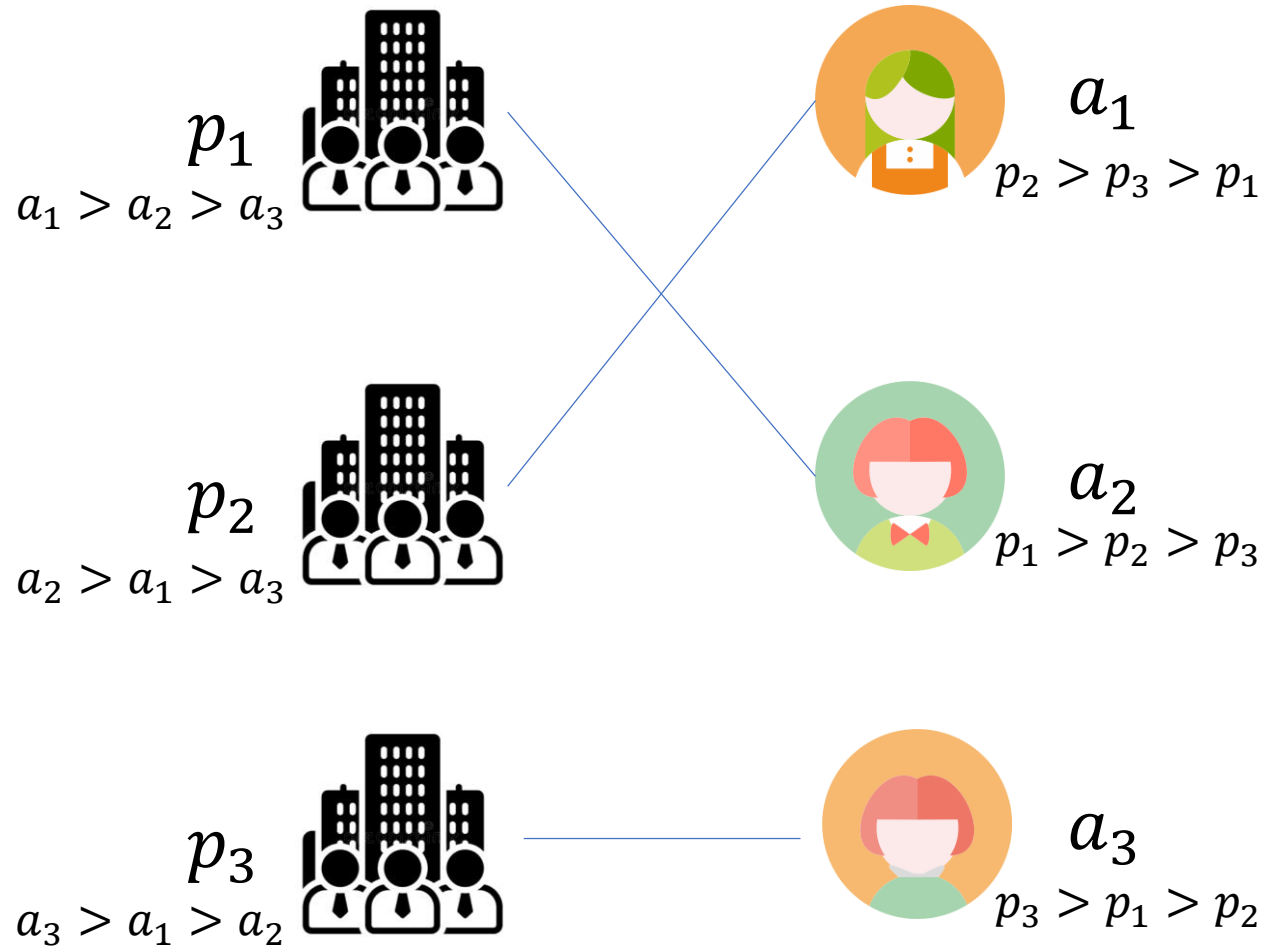
The player is matched with the least preferred arm among all stable matchings

$$\{(p_1, a_2), (p_2, a_1), (p_3, a_3)\}$$

How to find a stable matching?

p_1

$a_1 > a_2 > a_3$

a_1

$p_2 > p_3 > p_1$

p_2

$a_2 > a_1 > a_3$

a_2

$p_1 > p_2 > p_3$

p_3

$a_3 > a_1 > a_2$

a_3

$p_3 > p_1 > p_2$
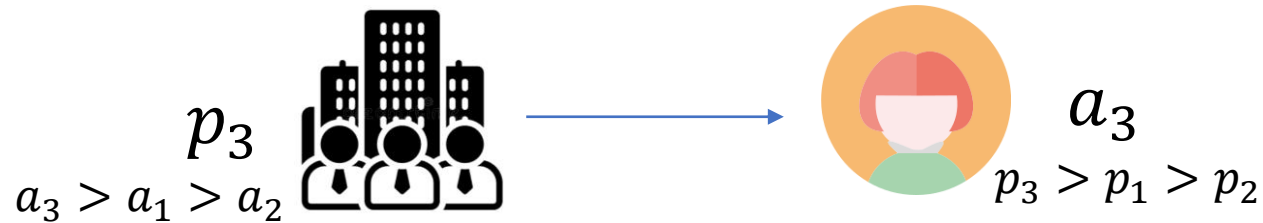
Gale-Shapley (GS) algorithm [1962]:

players independently propose to arms according to their preference order until no rejection happens

Also the player-optimal stable matching!

Gale-Shapley (GS) algorithm

p_1
$a_1 > a_2 > a_3$

a_1
$p_2 > p_3 > p_1$

p_2
$a_2 > a_1 > a_3$

a_2
$p_1 > p_2 > p_3$

p_3
$a_3 > a_1 > a_2$

a_3
$p_3 > p_1 > p_2$

Step 1: p_1 selects a_1
p_2 selects a_2
p_3 selects a_3
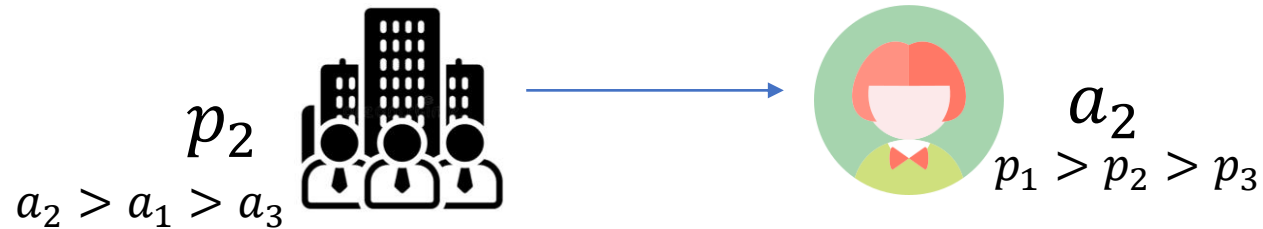
No rejection happens!

Find the player-optimal stable matching

Gale-Shapley (GS) algorithm: Case 2

p_1
$a_1 > a_2 > a_3$

a_1
$p_1 > p_2 > p_3$

p_2
$a_1 > a_2 > a_3$

a_2
$p_1 > p_2 > p_3$

p_3
$a_1 > a_2 > a_3$

a_3
$p_1 > p_2 > p_3$
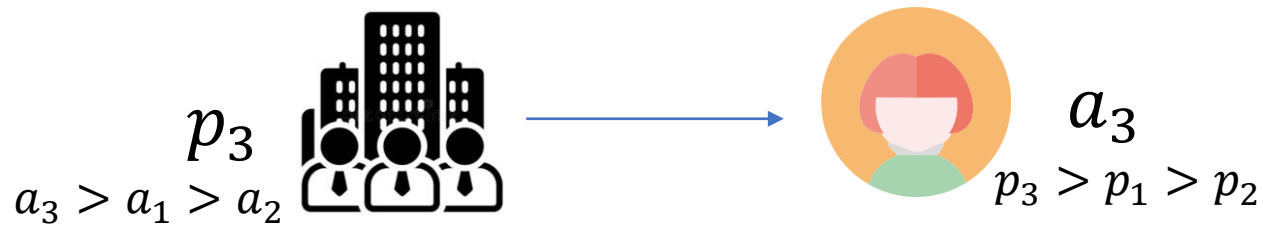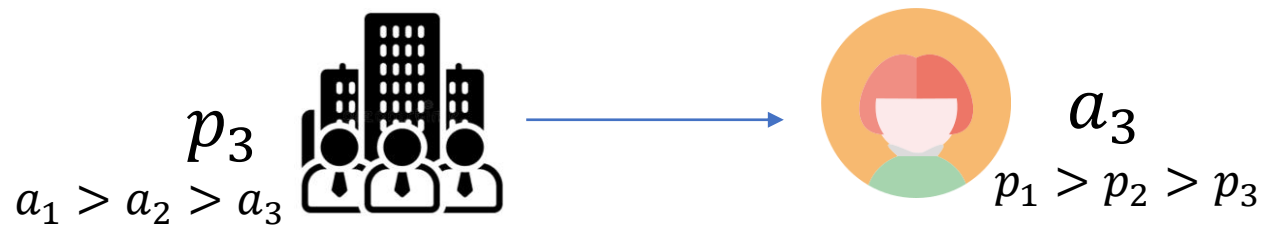
Step 1: p_1 selects a_1
p_2 selects a_1
p_3 selects a_1
[p_2 and p_3 are rejected]
Step 2: p_1 selects a_1
p_2 selects a_2
p_3 selects a_2
[p_3 is rejected]
Step 3: p_1 selects a_1
p_2 selects a_2
p_3 selects a_3
[no rejection happens]

Find the stable matching
$\{(p_1, a_1), (p_2, a_2), (p_3, a_3)\}$

Gale-Shapley (GS) algorithm 3

- Each arm can reject each player for at most once

- At least one rejection happens at each step before stop

- Who proposes matters
  - Among all stable matchings
  - every player is happiest in the one produced by the player-proposal algorithm
  - every arm is happiest under the arm-proposal algorithm

- Denote N as the number of players, K as the number of arms

- GS will stop in at most NK steps

But players usually have unknown preferences in practice

Can learn them from iterative interactions !

Online matching markets

- N players, K arms
- $\mu_{i,j} > 0$: the satisfaction of player p_i towards arm a_j
- For each player p_i
  - $\{\mu_{i,j}\}_{j\in[K]}$ forms its preference ranking
  - For simplicity, the preference values of a player are distinct
- For each round t:
  - Player p_i selects arm $A_i(t)$
  - If p_i is matched: receive $X_{i,A_i(t)}(t)$ with
  $$\mathbb{E}\big[X_{i,A_i(t)}(t)\big] = \mu_{i,A_i(t)}$$
  - If p_i is not matched: receive $X_{i,A_i(t)}(t) = 0$

the satisfaction over this matching experience

Objective: Minimize the stable regret

- The player-optimal stable matching
$$m^* = \{(i, m_i^*): i \in [N]\}$$

- The player-optimal stable regret of player p_i is

$$\text{Reg}_i(T) = T\mu_{i,m_i^*} - \mathbb{E}\left[\sum_{t=1}^{T} X_{i,A_i(t)}(t)\right]$$

Multi-armed bandits (MAB)

- A classic framework charactering the learning process from iterative interactions

Time	1	2	3	4	5	6	7	8	9	10	11	12
Left arm	$1	$0			$1	$1	$0					
Right arm			$1	$0								

- Can be regarded as a market with only $N = 1$ player and K arms

Lattimore, Tor, and Csaba Szepesvári. Bandit Algorithms. Cambridge University Press, 2020

The UCB algorithm for MAB

- With high probability $\geq 1 - \delta$, for each arm j

$$\mu_j \in \left[\hat{\mu}_j - \sqrt{\frac{\log 1/\delta}{T_j}}, \hat{\mu}_j + \sqrt{\frac{\log 1/\delta}{T_j}} \right]$$

- For each round t, select the arm

$$A(t) \in \operatorname{argmax}_{j \in [K]} \left\{ \hat{\mu}_j + \sqrt{\frac{\log 1/\delta}{T_j}} \right\}$$

- Each sub-optimal arm $j \in [K]$ is chosen $O\left(\frac{\log T}{\Delta_j^2}\right)$ times, where $\Delta_j = \max_i \mu_i - \mu_j$

- $\operatorname{Reg}(T) = O(K \log T / \Delta)$

- Lattimore, Tor, and Csaba Szepesvári. Bandit Algorithms. Cambridge University Press, 2020
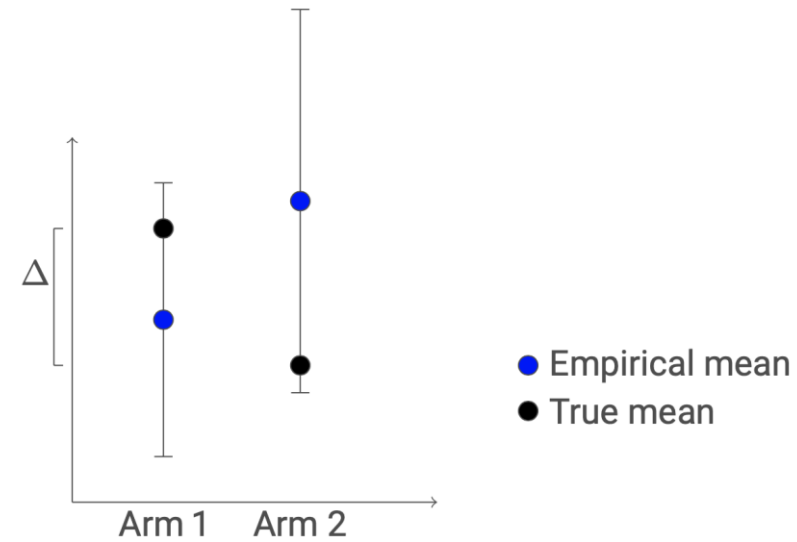
Challenge in online matching markets

Other players will block observations!

Centralized VS. Decentralized

- Centralized
  - All participants submit their estimations to the platform
  - The platform computes an assignment
  - All players follow this assignment

- Decentralized
  - Each player independently computes the target arm
  - Available information:
    - common index of arms, successful matching results in each round

Previous works for online matching markets

	Regret bound	Setting
Liu *et al.* [2020]	$O\left(K\log T/\Delta^2\right)$ $O\left(NK^3\log T/\Delta^2\right)$	player-optimal, centralized, known T,Δ player-pessimal, centralized
Liu *et al.* [2021]	$O\left(\dfrac{N^5K^2\log^2 T}{\varepsilon^{N^4}\Delta^2}\right)$	player-pessimal
Sankararaman *et al.* [2021]	$O\left(NK\log T/\Delta^2\right)$ $\Omega\left(N\log T/\Delta^2\right)$	unique stable matching
Basu *et al.* [2021]	$O\left(K\log^{1+\varepsilon}T + 2^{\left(\frac{1}{\Delta^2}\right)^{\frac{1}{\varepsilon}}}\right)$ $O\left(NK\log T/\Delta^2\right)$	player-optimal unique stable matching
Kong *et al.* [2022]	$O\left(\dfrac{N^5K^2\log^2 T}{\varepsilon^{N^4}\Delta^2}\right)$	player-pessimal
Maheshwari *et al.* [2022]	$O\left(CNK\log T/\Delta^2\right)$	unique stable matching

Δ is the minimum preference gap between different arms among all players, ε is the hyper-parameter of the algorithm, C is related to the unique stable matching condition and can grow exponentially in N

Why some previous work fail to achieve player-optimality?

- Example: Centralized UCB algorithm in Liu et al., [2020]

- For round $t = 1, 2, \ldots,$
  - Each player estimates a UCB ranking towards all arms
  - The GS platform returns an assignment under these UCB rankings
  - Each player selects the assigned arm

Analysis of failure to achieve player-optimal stable matching

p_1

$a_1 > a_2 > a_3$

p_2

$a_2 > a_1 > a_3$

p_3

$a_3 > a_1 > a_2$

a_1

$p_2 > p_3 > p_1$

a_2

$p_1 > p_2 > p_3$

a_3

$p_3 > p_1 > p_2$
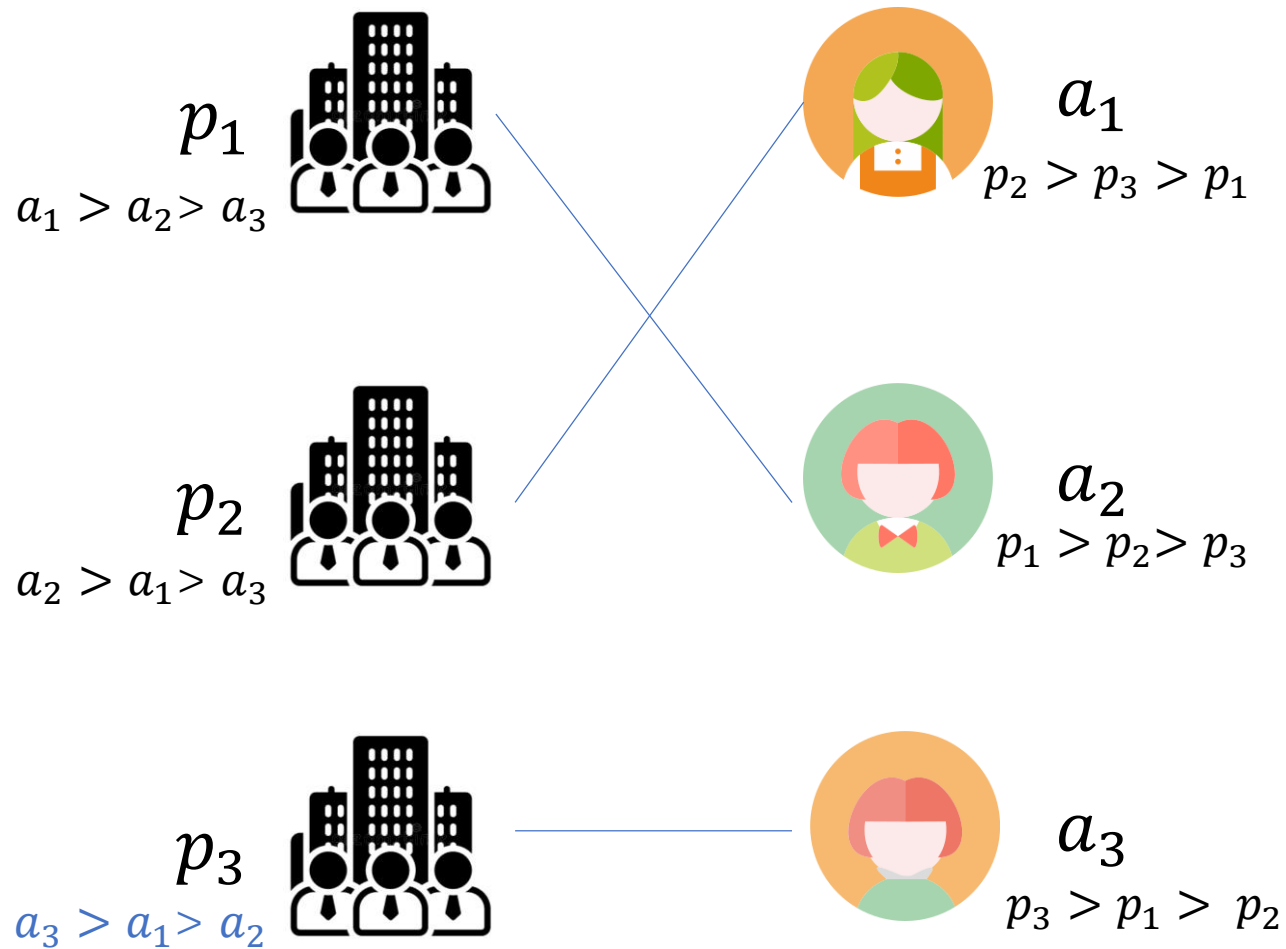
- when p_3 lacks exploration on a_1 with $a_1 > a_3 > a_2$ on UCB, GS outputs the matching[1] $(p_1, a_2), (p_2, a_1), (p_3, a_3)$

- p_3 fails to observe a_1

- UCB vectors do not help on exploration here

- Not consistent with the principle of *optimism in face of uncertainty*

23

1. When p_1 and p_2 submit the correct rankings

Algorithm design idea

- Exploration-Exploitation trade-off
  - Exploitation goes though with correct rankings
  - Require enough exploration
- The UCB ranking does not guarantee enough exploration
- Perhaps design manually?
- To avoid other players' block
- Arrange selections in a round-robin way

Algorithm design

- //Phase 1, exploration for good ranking
- For round $t = 1, 2, \ldots$
  - For each player p_i:
    - $A_i(t) = a_{(i+t) \bmod K}$ //arranged to be matched successfully
    - Observe $X_{i,A_i(t)}(t)$, update $\hat{\mu}_{i,A_i(t)}$ and $T_{i,A_i(t)}$

  - Break if all players have a good preference ranking $\longrightarrow$

  For any player p_i, there exists a ranking σ_i over arms such that
  $\mathrm{LCB}_{i,\sigma_{i,k}} > \mathrm{UCB}_{i,\sigma_{i,k+1}}$, for any $k \in [K-1]$

- //Phase 2, exploitation
- Follow GS with the estimated preference ranking

How to determine that all players have a good ranking?

- //Phase 1, exploration for good ranking

- For epoch $\ell = 1, 2, \ldots$
  - For round $t = 2^\ell + (\ell-1)NK + 1, \ldots, 2^\ell + (\ell-1)NK + 2^\ell$ do
    - $A_i(t) = a_{(i+t) \bmod K}$
    - Observe $X_{i,A_i(t)}(t)$, update $\hat{\mu}_{i,A_i(t)}$ and $T_{i,A_i(t)}$
  - Compute the $\text{UCB}_{i,j}$ and $\text{LCB}_{i,j}$ for each arm $j \in [K]$
  - For round $t = 2^{\ell+1} + (\ell-1)NK + 1, \ldots, 2^{\ell+1} + (\ell-1)NK + NK$ do
    - In p_i's communication block:
      - If p_i has a good ranking σ_i: select arms one by one according to σ_i
      - Else: give up the chance of selecting arms
   - Other players give up the chance of selecting arms
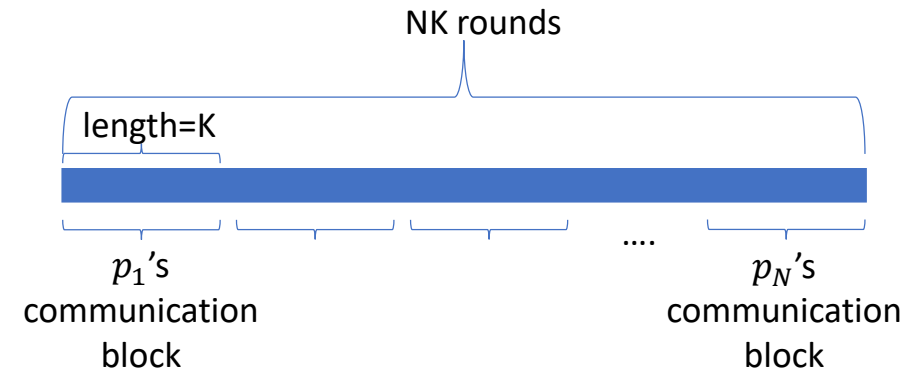
If p_i observes that all players have been matched with each arm for once during the NK rounds:
Go to next phase and set $\ell_{\max} = \ell$

Find the player-optimal stable matching with the estimated preference ranking

- //Phase 2, exploitation

- // Follow GS to find the stable matching with the estimated ranking σ

- Initialize $s_i = 1$ for each player p_i
  - //the ranking index of the most preferred arm who have not rejected p_i previously

- For $t = 2^{\ell_{\max}+1} + NK\ell_{\max}, \dots,$
  - For each player p_i
    - $A_i(t) = \sigma_{s_i}$
    - If p_i is not matched, $s_i = s_i + 1$

Analysis

T rounds

phase 1:
Exploration rounds: $O\left(\frac{K\log T}{\Delta^2}\right)$

Number of epochs: $O\left(\log\left(\frac{K\log T}{\Delta^2}\right)\right)$

Communication rounds: $O\left(NK\cdot\log\left(\frac{K\log T}{\Delta^2}\right)\right)$
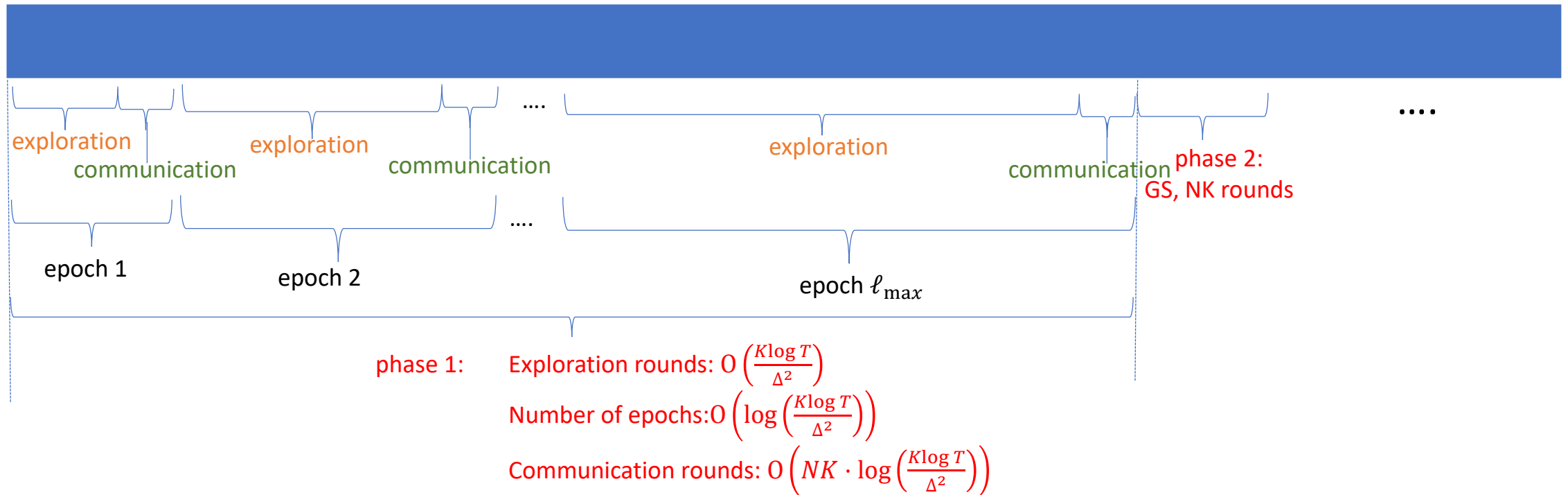
The player-optimal stable regret of each player p_i over T rounds can be upper bounded as

$$\text{Reg}_i(T) \leq O\left(\frac{K\log T}{\Delta^2} + NK\log\left(\frac{K\log T}{\Delta^2}\right) + NK\right)\cdot\Delta_{i,\max} = O\left(\frac{K\log T}{\Delta^2}\right)$$

$\Delta = \min_{i,j,j':\mu_{i,j}\neq\mu_{i,j'}}\left|\mu_{i,j} - \mu_{i,j'}\right|$ is the minimum preference gap between different arms among all players and $\Delta_{i,\max} = \max_j\mu_{i,j}$ is the maximum regret that player p_i pays in each round

Results

	Regret bound	Setting
Liu *et al.* [2020]	$O\left(K \log T/\Delta^2\right)$ $O\left(NK^3 \log T/\Delta^2\right)$	player-optimal, centralized, known T, Δ player-pessimal, centralized
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Maheshwari *et al.* [2022]	$O\left(CNK \log T/\Delta^2\right)$	unique stable matching
ours	$O\left(K \log T/\Delta^2\right)$	player-optimal

Recent updates

- Many-to-one matching markets

Kong and Li (2023)	$O\left(K \log T/\Delta^2\right) *$	one-to-one responsiveness **(our extension)**
Wang et al. (2022)	$O\left(K \log T/\Delta^2\right) * \#$ $O\left(NK^3 \log T/\Delta^2\right) \#$ $O\left(\dfrac{N^5 K^2 \log^2 T}{\varepsilon^{N^4}\Delta^2}\right)$	responsiveness, known Δ responsiveness responsiveness
Kong and Li (AAAI'24)	$O\left(N \min\{N,K\} C \log T/\Delta^2\right) *$ $O\left(NK \log T/\Delta^2\right)$	responsiveness, incentive substitutability, incentive

- Improved bounds in one-to-one matching markets (in submission)
  - $O\left(\dfrac{N^2 \log T}{\Delta^2} + \dfrac{K \log T}{\Delta}\right)$
  - Optimality?

Future work

- 'communication'-free algorithms to achieve player-optimal stable matching?

- Close the gap between upper & lower bounds

- Many-to-one matching markets
  - player-optimal matching under combinatorial preferences

Thanks! & Questions?

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- Research interests: Bandit/RL algorithms
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- [Liu et al., 2020] Lydia T Liu, Horia Mania, and Michael Jordan. Competing bandits in matching markets. In International Conference on Artificial Intelligence and Statistics, pages 1618–1628. PMLR, 2020.

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